



Chevron's Gulf of Mexico Business Unit is pleased to introduce an interactive version of the 2014 Social Investment Report, available online at GOMSocialInvestmentReport.com.

#### 2 A Message From Our Vice President

2 Mike Illanne

### 4 Chevron's Gulf of Mexico Economic Impact

#### 6 2014 Gulf of Mexico Business Unit Overview

- 6 Communities of Focus
- 6 Social Investment Focus Areas
- 7 Thematic Distribution

#### 8 Environment

- 10 Wildlife and Marine Protection
- 14 Wetlands
- 18 Audubon Nature Institute
- 20 Sustainable Development

#### 24 Economic Development

- 26 Greater New Orleans, Inc.
- 28 Sports Partnerships
- 37 Impact of Local Festivals

#### 42 Education

- 44 Workforce Readiness
- 50 Impacting Classrooms Across the Gulf
- 56 Putting the "A" in STEAM
- 57 Arts Education
- 62 Investing in Gulf Coast Universities

### 66 Health and Social Well-Being

68 Healthy Communities

#### 76 Human Energy

78 Employee Involvement



### Chevron's Gulf of Mexico Economic Impact

This information is from a Chevron-commissioned assessment of the contribution that Chevron's Gulf of Mexico Upstream and Downstream Operations make to the Gulf of Mexico economy, defined for this report as Louisiana, Mississippi and Alabama. The study was conducted in an objective, independent and comprehensive manner by IHS Economics and Country Risk Consulting.

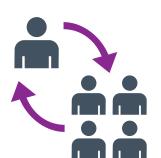
Chevron's Gulf of Mexico Business Unit (Chevron GOM), with its extensive operations in various parts of the energy value chain, is a key contributor to the Gulf Coast's economic health.

Chevron GOM's regional upstream business, its refinery in Pascagoula, Mississippi, and its Oronite chemical plant in Belle Chasse, Louisiana, set in motion a multiplier effect of economic contributions that reverberate throughout both the Gulf region and the United States.









For every direct Chevron job in Louisiana, Mississippi and Alabama,

an additional 4 jobs

are supported in the region.



In 2013, Chevron's Gulf of Mexico Business Unit alone supported 61,500 jobs in the U.S.



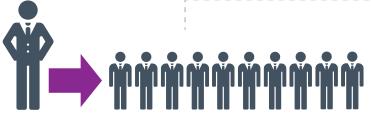
From 2009 to 2013, local jobs supported by Chevron Gulf of Mexico Business Unit operations increased over 40%

from 29,000 to 41,000.





Half of Chevron Gulf of Mexico
Business Unit's annual capital and
operating expenditures in the U.S.
directly enters the GOM
regional economy.



Every Chevron job in Louisiana supports 10 more local jobs.



Every \$1 million Chevron spends in the regional economy supports

12 jobs and \$1 million in Gross Regional Product.



### 2014 Gulf of Mexico Business Unit Overview

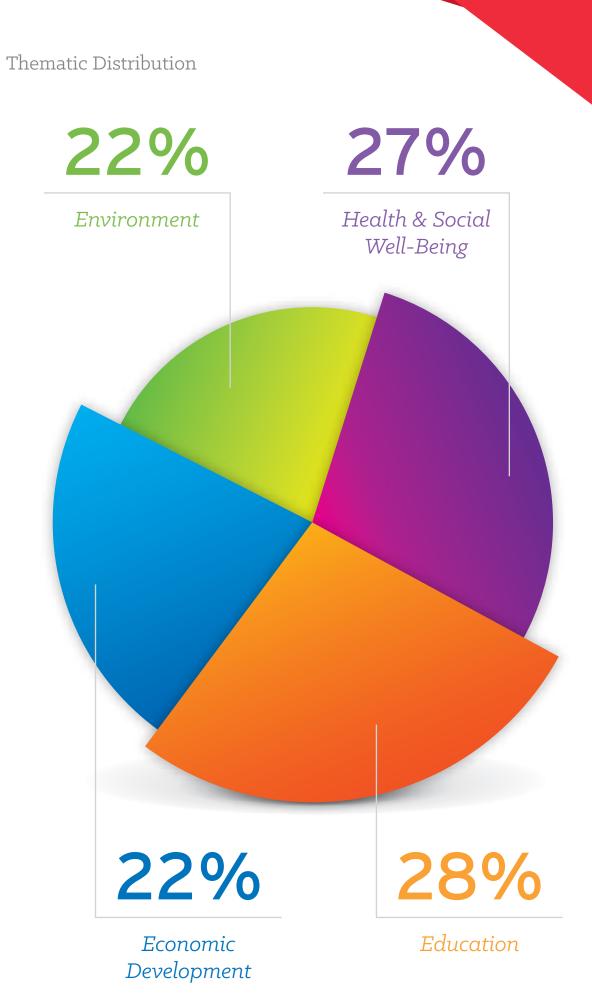
#### Communities of Focus

As the second-largest producer in the U.S. Gulf of Mexico, Chevron strives to be the partner of choice in Gulf of Mexico communities by being strategically focused, relationship-ready and equipped with the tools needed for successful partnerships.

Based in Covington, Louisiana, Chevron's Gulf of Mexico Business Unit (GOM) has approximately 2,000 employees and 1,000 contractors daily. With 233 major structures and approximately 447 total structures in the Gulf, GOM's average daily production for 2014 totals 132,000 barrels of crude oil, 321 million cubic feet of natural gas and 15,000 barrels of natural gas liquids, equaling 200,000 barrels of oil equivalent per day.

#### Social Investment Focus Areas







# Wildlife and Marine Protection

Chevron is actively partnering in support of coastal restoration, protection and sustainable development along America's Gulf Coast.

### Louisiana Department of Wildlife and Fisheries

#### WHOOPING CRANE REINTRODUCTION

Reestablishing Louisiana's endangered whooping crane population involves specialized research, tools and a commitment of Human Energy and teamwork. Chevron's third year of support for the Whooping Crane Reintroduction Program enabled the Louisiana Department of Wildlife and Fisheries (LDWF) to continue awareness, appreciation and protection efforts, resulting in the first eggs produced in the wild in more than 70 years. In 2014, a cohort of 10 whooping cranes were released into Vermilion Parish, Louisiana. Biologists are using satellite technology to plot the birds' movement, habitat selections and adaptive behavior as they adjust to life in the wild.





This information is critical in reaching Louisiana's whooping crane recovery goal of 25-30 productive nesting pairs, which translates to about 130 cranes.

#### **AWARENESS**

In addition to releasing and tracking Louisiana whooping cranes, Chevron and LDWF also seek to raise awareness and respect for the endangered species throughout Louisiana through paid advertising and education campaigns. A survey conducted of more than 3,300 Louisiana hunters during the 2013-2014 hunting season included questions about whooping cranes, to gauge awareness of the reintroduction program. Nearly all respondents indicated they were in support of whooping crane releases and more than half were familiar with LDWF's work to do so. These statistics reflect a positive increase in education and awareness of the whooping crane and efforts to reestablish the species in Louisiana.

#### **EDUCATION**

Chevron believes that an environmentally conscious and educated society begins with youth, which is why it has funded biodiversity workshops and provided endangered species lesson plans to Louisiana educators. In 2014, more than 80 Louisiana educators attended day-long professional development sessions. These educators, and many others, are now implementing LDWF lessons in middle and high school science classrooms across the state, fostering an appreciation for non-game species and a greater understanding of the importance of LDWF's conservation efforts.



#### The Nature Conservancy

For more than a decade, Chevron and The Nature Conservancy (TNC) have partnered in keeping the dialogue around coastal protection collaborative and productive.

#### LOUISIANA'S REEF RESILIENCE PROGRAM

Oyster reefs are vital to Louisiana's coastline, offering structure to the shoreline that protects against storm surge and a valuable fishery for Louisiana and the Gulf of Mexico. TNC is leading three oyster reef restoration and monitoring projects in Louisiana, supported by Chevron. These projects, located in Vermilion Bay, Grand Isle and St. Bernard Parish marshes, provide valuable benefits to wildlife and people by protecting the coast, providing wildlife habitat and providing support for local commercial and recreational fishing industries.

#### MISSISSIPPI SEAGRASS

Found in bays and inlets around the world, seagrasses protect shorelines against wave action, preventing damage and providing feeding grounds for fish and other marine life. In the Gulf of Mexico, seagrass beds are dying at an alarming rate – reduced by as much as 90 percent in some



areas. TNC has pioneered significant research and restoration techniques to protect and replenish seagrass beds. In Mississippi, TNC has educated the public about the importance of seagrass beds for shoreline protection and informed local fishermen and boaters on navigating safely through seagrass areas.

#### ALABAMA LIVING SHORELINE

Coastal Alabama continues to face erosion challenges, worsened by storm water runoff and coastal development. The Alabama Living Shoreline project is guiding private landowners through the process of protecting and restoring their shorelines in waters along the Fowl River. By implementing environmentally-friendly

shoreline protection methods, including low-cost technology that anchors donated marsh and sand material to the seawall, landowners can protect their property and contribute to coastal shoreline protection efforts.

#### CYPRESS ISLAND PRESERVE

In 1994 and 2001, Chevron donated land located between Breaux Bridge and Lafayette, Louisiana, to the organization now known as the Cypress Island Preserve. Today, Cypress Island is made up of 9,300 acres of protected cypress-tupelo swamp and bottomland hardwood forest habitat featuring a picnic pavilion, boardwalk, visitor center and nationally significant waterbird rookery.

Chevron continues to support Cypress Island and the visitors from all 50 states, 10 Canadian provinces and 50 countries that visit the preserve regularly. Chevron volunteers contributed more than 280 hours of service to maintaining and managing special projects at the Preserve.

#### ABITA CREEK FLATWOODS PRESERVE

The Abita Creek Flatwoods Preserve, a 996 acre preserve located near Abita Springs in St. Tammany Parish, Louisiana, is home to many rare plant and animal species that can only be found in Louisiana. The Abita Creek Preserve features an educational boardwalk with facts about these rare species and the pine-dominated wetland that serves as their natural habitat.

The northern Gulf of Mexico is one of the most viable places for oyster reef restoration.

> 75 percent of the nation's commercial fish and shellfish, and 80–90 percent of fish caught for recreation, depend on estuaries at some stage in their life cycle.

### Wetlands

Chevron believes in sustaining the ecological, settlement and economic framework of the coastal region.

#### South Louisiana Wetlands Discovery Center

The South Louisiana Wetlands Discovery
Center works to inspire the next generation of
environmental leaders to develop innovative
ways to communicate, respond and adapt to
the changing landscape of the coastal region.
The Wetlands Discovery Center students gain a
comprehensive understanding of the challenges
faced in Southeast Louisiana and explore their
role in providing solutions. Programs include the
Wetlands Youth Summit, World Wetlands Day, the
"iRestore" Media Literacy Program, the spring and
fall Mandalay Trail Excursions and summer camps.
Chevron's support of the Wetlands Discovery
Center will go toward development of a campus
on 2.4 acres of land in Houma, Louisiana.

#### LSU Coastal Sustainability Studio

The LSU Coastal Sustainability Studio (CSS) addresses the pressing challenge of sustaining the ecological, settlement and economic framework of the Gulf South. A community-based and collaborative studio funded through a Chevron grant in 2009, CSS envisions and designs sustainable systems that reduce vulnerability to increased storm strength, coastal hazards, habit degradation and global environment change through design, education, research and community engagement.

Because of funding from Chevron, CSS has been able to create and sustain partnerships with several renowned organizations including the Louisiana Office of Community Development – Disaster Recovery Unit, W.M. Keck Foundation, Kresge Foundation, National Endowment for the Arts, Louisiana Sea Grant and others.

#### INNOVATION IN SUSTAINABILITY

Each year, the CSS selects and funds innovative design projects that connect scientists, engineers, designers and others to research and contribute to resilient and sustainable communities in coastal Louisiana through its Projects Fund. Projects selected for the 2014-2015 funding period include:

- Examining the feasibility of a low-cost, hurricane-resistant construction system for residential buildings. This project has the potential to provide housing opportunities for low-income Louisiana families living in hurricane-prone coastal areas.
- A smartphone app for fishing vessels, which will be a resource for commercial fishermen deciding where to relocate their vessel during a potential evacuation out of Vermilion Bay, a major coastal Louisiana fishery. This project has the potential to increase emergency preparedness and reduce damage to vessels and the structures and marsh around them by preventing them from becoming waterborne debris during a storm.

CSS will fund and monitor the progress of these projects through 2015.

#### CSS AND LOUISIANA COMMUNITIES

#### **Grand Isle**

In 2014, CSS began work with the town of Grand Isle, Louisiana, to build up its local Fifi Island to prevent flooding and allow for new development. The Grand Isle project consisted of an architecture studio, the first in a series of design studios to build lasting collaborations with local communities, Louisiana Sea Grant and CSS, and will result in a public presentation on the learnings and outcomes of the project.

#### Leeville

In collaboration with the LSU Master of Architecture Program, CSS coordinated an architecture studio to examine Leeville, Louisiana, a small coastal town not protected by the levee system and exposed to many land loss issues and violent weather events. Students visited and documented Leeville, designed concepts to preserve and restructure it, and are currently working to secure additional funding from state, federal and/or non-governmental organization sources to continue this work.

#### Plaquemines and Lafourche

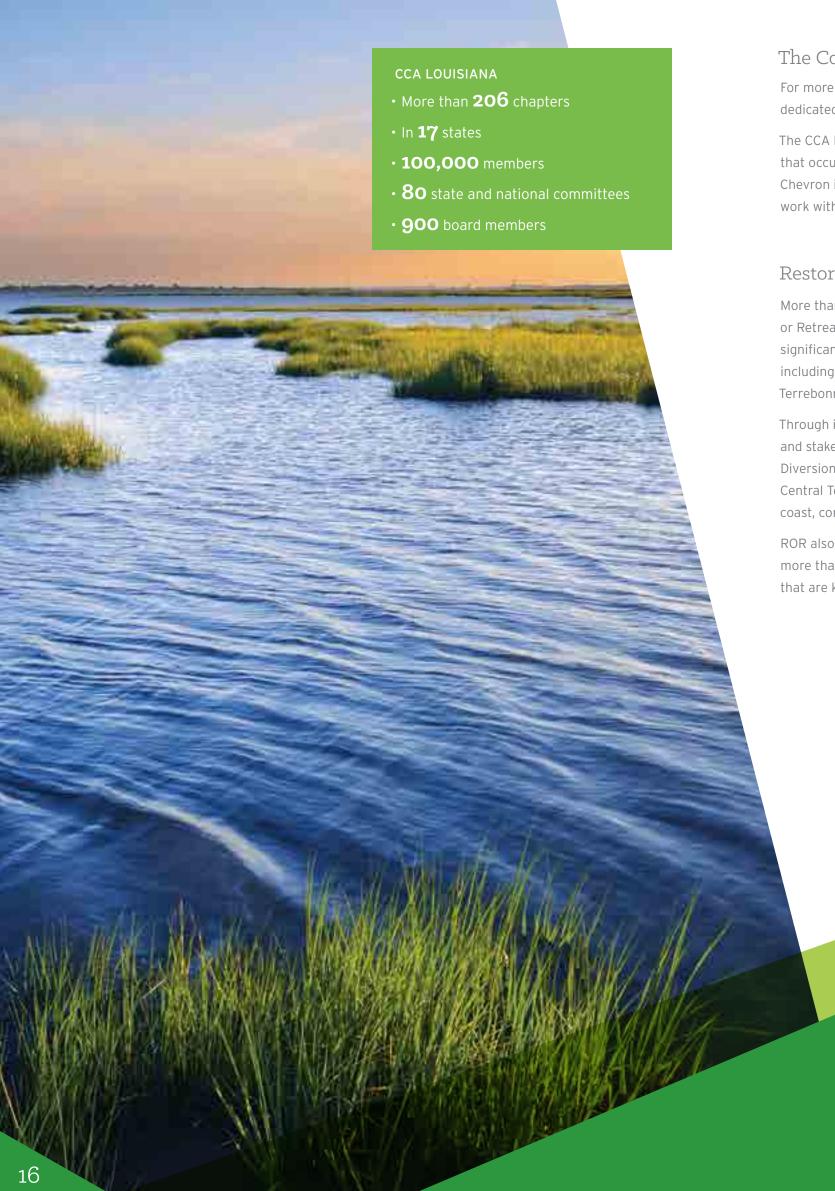
CSS is studying responses to a survey of
Lafourche and Plaquemines Parish residents
gauging perception of vulnerability, regional
networks and informal evacuation patterns
after an event or crisis. With this study, CSS
hopes to examine the level of resiliency in
coastal communities and their regional networks



#### THE REIMAGINED SHOREBASE

As part of a new graduate course designed by CSS, architecture students took an 11-day tour through coastal Louisiana to view and examine the relationship between land and sea, humankind and livelihood, and supply and distribution. With their findings, the students developed new schematic designs for offshore facilities to maintain a symbiotic relationship between the environment, the industry and those living on the coast.





#### The Coastal Conservation Association of Louisiana

For more than 30 years, the Coastal Conservation Association of Louisiana (CCA Louisiana) has been dedicated to the conservation and preservation of Louisiana's marine and animal life.

The CCA Louisiana Statewide Tournament and Anglers Rodeo (STAR) is an annual fishing tournament that occurs from Memorial Day to Labor Day and attracts more than 11,000 participants each year. Chevron is proud to partner with CCA Louisiana to support Louisiana STAR and the organization's work with artificial reefs, finfish hatcheries and marine-science scholarships.

#### Restore or Retreat

More than 80 percent of the nation's land loss occurs in Louisiana. For more than 14 years, Restore or Retreat (ROR) has been working to preserve the delicate balance between Louisiana's ecological significance and economic vitality by implementing sustainable coastal restoration projects – including diversions, barrier islands, shoreline restoration and marsh creation – for the Barataria and Terrebonne Basins.

Through its partnership with Chevron, ROR has expanded its utilization of in-the-field training and stakeholder experiences in the growing Wax Lake delta, the existing Caernarvon Freshwater Diversion, the newly restored shoreline at Caminada protecting Port Fourchon and the wetlands of Central Terrebonne to educate and plan for future projects that will preserve Louisiana's irreplaceable coast, community and culture.

ROR also hosts numerous stakeholder events, including the annual Restoration Summit, which unites more than 60 leaders from non-profits, government and industry to strategize restoration projects that are key to a sustainable future for coastal Louisiana.

ROR's Restoration Summit unites more than 60 leaders from non-profits, government and industry to strategize restoration projects.

### Audubon Nature Institute

Because of its location in the heart of New Orleans, support of Audubon Nature Institute also means support for urban green space conservation at museums and parks, and dedication to celebrating and educating visitors on the wonders of nature.

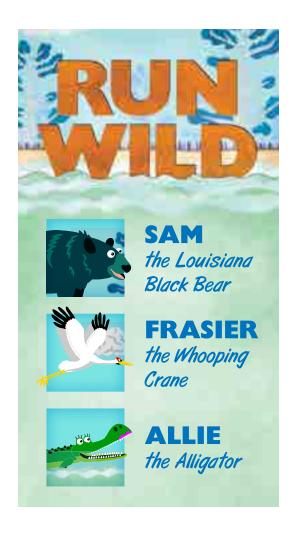
#### Live Oak Tree Program

In 2014, Chevron and Audubon Nature Institute worked together to plant 22 mature live oak trees in Audubon Park. Each 670-gallon tree was carefully installed over a two week period using a specialized process. With diligent care from Audubon's arboriculture team, the trees will serve as a symbol of coastal revitalization for centuries to come.

#### AquaVan

The Chevron AquaVan is custom-designed to support aquatic life on wheels, bringing the excitement of Audubon Aquarium of the Americas into classrooms, libraries, summer camps and festivals throughout an eight parish area. During an AquaVan visit, students are able to see and touch animals from a variety of aquatic and semi-aquatic habitats, including rainforests, swamps and oceans, all during an interactive lesson about wildlife and the environment. In 2014, AquaVan reached a total number of 21,724 students at 102 schools and libraries in 11 parishes.









#### Run Wild with Chevron

Chevron partnered with Audubon Nature Institute and Louisiana Wildlife and Fisheries Foundation for a fun and engaging New Orleans Pelicans in-game experience in the form of an animated race between endangered species. Fans who have the winning species in their game day program receive \$5 off admission to Audubon Zoo. During 40 Pelicans home games in the 2013-2014 season, fans participated in the animated race, gaining a greater awareness of Louisiana's wildlife.

#### Zoo-to-Do

Zoo-to-Do, Audubon Nature Institute's largest fundraiser of the year, was created to support Audubon Zoo capital projects and everyday maintenance. The event attracts more than 3,500 attendees each year and has raised funds to support a number of exhibits at the zoo, including the Odenheimer Sea Lion Pool, Louisiana Swamp, Gottesman Endangered Species Carousel and Cool Zoo Splash Park. Chevron's sponsorship of the 2014 Zoo-to-Do supported Gator Run, the Cool Zoo Splash Park expansion that will add a water playground and lazy river for all ages.

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### Sustainable Development

Chevron's partnerships support and promote the integration of emerging technologies and sustainable concepts.



#### **Ducks Unlimited**

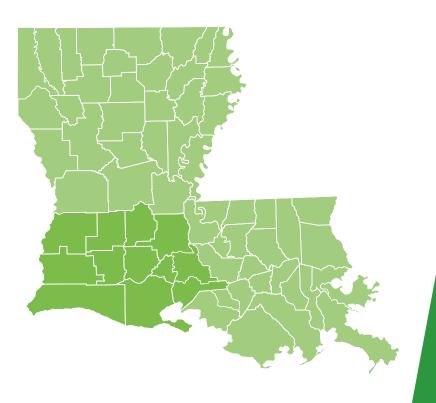
#### ROCKEFELLER STATE WILDLIFE REFUGE

The Rockefeller State Wildlife Refuge in Cameron Parish, Louisiana, has 26 miles of Gulf of Mexico shoreline and encompasses 76,000 acres of coastal marsh and beach habitat. The refuge is important to many fish and wildlife species and serves as an outdoor laboratory for fish and wildlife restoration and demonstration projects. Chevron has partnered with Ducks Unlimited to install a large water control structure that will benefit more than 8,000 acres of estuarine intertidal marsh habitat and will include fishing piers to allow greater public access for fishing and other recreational activities.



#### RICE STEWARDSHIP PROGRAM

More than 25 million birds migrate through southwest Louisiana every year. During the winter, these migratory species depend on flooded rice fields for their food. Through support from Chevron, the Ducks Unlimited Rice Stewardship Program (RSP) aims to ensure the long-term sustainability of the rice industry – which contributes more than \$300 million in economic impact to Louisiana – and the habitat food sources of waterfowl and other bird species. To date, RSP has worked with more than 200 landowners on more than 22.000 acres in 12 southwest Louisiana parishes to provide pump efficiency testing, conservation planning and assistance with grant applications, saving Louisiana farmers up to \$40,000 per year and preserving waterfowl habitat.





"Chevron volunteers were the best out of any workers I'd ever seen. They were the best people in every respect — they were nice, they were mannered, they worked. They never said no...
I'd recommend them to anyone.
Thank you, Chevron."

- Percy Payne, WWII Vetera

#### Rebuilding Together

Rebuilding Together is the nation's leading nonprofit working to preserve affordable homeownership and revitalize communities. Its network of more than 200 affiliates has been providing home rehabilitation and repairs to low-income homeowners for the last 30 years. Locally, Chevron works with Rebuilding Together Acadiana (RTA) and Rebuilding Together New Orleans (RTNO).

#### REBUILDING TOGETHER ACADIANA 2014 SPRING BUILD

Chevron volunteers joined 300 volunteers from the Rotary Club of Lafayette and the community to repair 15 homes during the 17th Annual RTA Rebuilding Day. Chevron volunteers sealed leaks, installed bathroom safety equipment, repaired electrical outlets and replaced sinks and countertops in the home of an 89-year-old widow.

#### REBUILDING TOGETHER NEW ORLEANS 2014 OCTOBER BUILD

Since 1988, Chevron has sponsored RTNO's annual October Build. In 2014, more than 400 volunteers on 30 teams served 12 homeowners and two nonprofits during the first two weekends of October, making homes safer and more energy efficient. More than 70 Team Chevron volunteers refurbished the Gentilly home of a local 95-year-old WWII Veteran, painting the outside of his home, building an outdoor patio and planting landscaping.

Chevron is the main sponsor of the RTNO Safe at Home program, making critical aging in place repairs for low-income elderly, disabled or veteran homeowners to sustain their health and independence.

#### RTNO OCTOBER BUILD RESULTS

- Platforms, Steps and Handrails Built: 14
- Exterior Paint Projects: 12
- · Wheelchair Ramps: 3
- Landscaping Projects: 3
- Weatherization Projects: 1
- Kitchen Rehabilitation Projects: 1
- Fences: **1**

#### RTNO SAFE AT HOME RESULTS

- Completed Projects: **35**
- Bathroom Grab Bars Installed: 72
- Safe Stairs and Handrails Built: 34
- Energy Efficient Repair Projects: 7
- Wheelchair Ramps/Lifts Installed: 5
- Doorways Widened: 4
- AmeriCorps Service Members Trained: 6







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### GNO, Inc.

A diversified, stable and strong economy positively impacts the quality of life for our communities and our employees.

#### Coalition for Coastal Resilience and Economy

In 2014, Greater New Orleans, Inc. (GNO, Inc.) created the non-partisan Coalition for Coastal Resilience and Economy (CCRE) to bring attention to restoration and advocate for sensible and effective solutions to protect Louisiana's vital wetlands, rivers, delta and coastline. Members of CCRE include a diverse group of CEOs and executives from the Greater New Orleans region, Baton Rouge and the Terrebonne-Lafourche region. Chevron is proud to serve on CCRE as it works to restore the coastline, protect Louisiana businesses and create new jobs for the region.

### Coalition for Sustainable Flood Insurance

In 2012, the Biggert-Waters law was passed by Congress, which ended subsidized flood insurance rates for policyholders. This law resulted in sometimes astronomical flood insurance premium hikes for residents in south Louisiana parishes, threatening their livelihoods and making homeownership nearly impossible. In response, GNO, Inc. created the Coalition for Sustainable Flood Insurance (CSFI) to amend Biggert-Waters with The Homeowner Flood Insurance Affordability Act. In 2014, after tireless work by GNO, Inc., local and regional stakeholders and national partners, the Act was signed into law by President Obama, ensuring affordable and sustainable flood insurance rates for Louisiana and the nation.

#### PowerMoves.NOLA

GNO, Inc., the New Orleans Startup Fund and Essence Festival launched PowerMoves.NOLA after two years of collaboration as a multi-year initiative focused on providing access to capital, connections and guidance to increase the number of America's venture-backed, minority entrepreneurs and to make New Orleans a hub for minority business owners.

Through its commitment to addressing significant disparities in wealth, ownership and market share in the business community, Chevron became a PowerMoves.NOLA founding and presenting sponsor, specifically supporting the PowerMoves.NOLA Fellows program, which helps high-growth, minority-led startups succeed by individually connecting them to executives, capital and technical assistance through a national network of advisors, mentors, experts and investors over a twelve-month period.

Additionally, Chevron leveraged the significant public and media attendance at the 20th Essence Music Festival to integrate an inaugural three-day minority entrepreneurship event featuring the Chevron PowerMoves Pitch Session. Since the successful PowerMoves.NOLA event and Chevron Pitch Session, the presenting entrepreneurs have raised close to \$15 million from investors.

#### LA 1 Coalition

LA Highway 1 in southern Lafourche Parish is critical to the nation's energy supply, even named one of 66 nationwide "High Priority Corridors" in 2001 by Congress. LA 1 is the only land route to Port Fourchon, a hub of Gulf of Mexico energy production, and the Louisiana Offshore Oil Port, accommodating more than 1,200 commercial trucks traveling the route every day. Chevron is proud to support LA 1 Coalition in its work to raise awareness of this critical industry component. LA 1 connects America to Gulf of Mexico oil and gas production, American energy supply, hurricane evacuation, the seafood industry and tourism destinations.

#### Top Rankings

GNO, Inc. has helped to reposition Greater New Orleans and Louisiana as outstanding places to live and work, earning the region significant third-party recognition. Top Rankings include:

- Greater New Orleans was ranked #1 for the Decade for Major Economic Development Wins in the South [Southern Business & Development]
- New Orleans was ranked the #2 "Aspirational" City in the USA based on economy, demographics and quality of life [Daily Beast]
- Louisiana has the #2 Business Climate in the USA [Site Selection]
- Greater New Orleans was ranked #1 Brainpower City in the USA [Forbes]
- Greater New Orleans is #1 in the USA for In-Migration of "Workers in their Prime" (35-49 years of age) [Forbes]

#### **Destination GNO**

In 2014, GNO, Inc. launched an innovative relocation website called Destination GNO, designed to highlight the quality of life in Greater New Orleans and recruit workforce to the region. Chevron proudly supports the site, which highlights 48 communities around the region, includes a moving guide and highlights information about New Orleans' rich arts and culture, climate, cost of living, economy, education, emergency preparedness, healthcare, parenting and more.



### Sports Partnerships

Chevron's support of professional sports in New Orleans plays a direct role in the economic redevelopment and continuing revitalization of the region.

In 2014, Chevron GOM sports partnerships presented the opportunity to integrate environmental, educational, economic development, and health and wellness-based programming and special events benefitting local communities.

#### NBA All-Star Weekend

Chevron's sponsorship of NBA AII-Star Weekend presented an opportunity to further invest in education and economic development of Greater New Orleans, Louisiana and the Gulf Coast.

#### **ALL-STAR STEM ZONE**

Through its partnership with the NBA, Greater
New Orleans Sports Foundation and the 2014 NBA
All-Star Host Committee, Chevron celebrated NBA
All-Star Weekend with an interactive STEM Zone
at the NBA Jam Session that demonstrated the
science behind basketball. The Chevron STEM
Zone exhibits featured a collection of hands-on,
interactive activities designed to stimulate an
interest in science, technology, engineering and
math. This basketball-themed STEM Zone was the
first of its kind for Chevron and one of the top five
most-visited exhibits at the NBA Jam Session.

#### **VOLUNTEERISM**

Chevron proudly served as the 2014 NBA All-Star Weekend Volunteer Program sponsor. More than 320 local residents and Chevron employees contributed over 1,200 hours of Human Energy for the weekend. Volunteers greeted visitors from all over the country at the entrance of participating Greater New Orleans hotels and the New Orleans International Airport.

Volunteers from the NBA All-Star Host Committee, the NBA and Chevron also participated in a series of hands-on service projects with KABOOM!, Rebuilding Together and City Year to refurbish local schools.

#### COMMUNITY DEVELOPMENT

By partnering with the Greater New Orleans Sports Foundation, the NBA and the NBA Wives Association, Chevron was able to leverage existing partnerships and drive further donations to Chevron's strategic community partners including the New Orleans Recreation Development Commission, Rebuilding Together, and local Chevron-supported schools.

#### ALL-STAR BY THE NUMBERS

- **50,000** visitors
- **\$106.1 million** economic impact to the City of New Orleans
- Chevron's supplier diversity nonprofit partners enabled the inclusion of
   150 local minority and women-owned businesses in the NBA All-Star Vendor Diversity program
- 1,300 full- and part-time jobs creating \$33.9 million in additional earnings for New Orleans residents
- **\$8.1 million** in tax revenue for state and local governments (\$5 million for state of Louisiana, \$3.2 million for New Orleans Metropolitan Area)



#### STEAM Zone at Smoothie King Center

In partnership with the New Orleans Pelicans, Chevron created, designed and installed a fully-interactive STEAM Zone at the Smoothie King Center in New Orleans. This basketball-themed STEAM Zone features several educational and engaging exhibits aimed at increasing children's interests in pursuing education and careers in the fields of science, technology, engineering, art and math. The STEAM Zone is accessible to visitors from near and far during Pelicans games, concerts and special events at the 17,000 capacity Smoothie King Center.

To celebrate the STEAM Zone's grand opening, more than 100 students from a local elementary school joined Owner/Vice Chairman of the Board of the New Orleans Saints and New Orleans Pelicans, Rita Benson LeBlanc, Pelicans players Anthony Davis and Ryan Anderson, Chevron North America Gulf of Mexico Vice President Mike Illanne and other special guests for a fun-filled afternoon of exhibits, including the Anatomy of a Shoe, Vertical Leap, Why STEAM?, and Ball Stacking. Students were also treated to a customized building activity by GoldieBlox, a toy company that introduces children to engineering through play and problem-solving.

The Chevron STEAM Zone at the Smoothie King Center is just one way Chevron is committed to supporting educational activities and initiatives in communities where employees live and work.



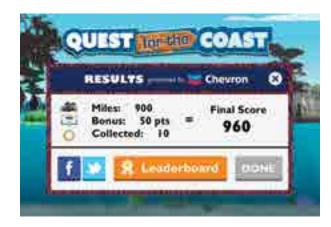
More than 100 local students enjoyed a fun-filled afternoon of exhibits and were treated to a customized building activity by GoldieBlox.











### The New Orleans Saints and the New Orleans Pelicans

#### QUEST FOR THE COAST

The New Orleans Pelicans and Audubon Nature Institute collaborated to develop and launch *Quest for the Coast presented by Chevron* on the team's mobile app. The interactive game provides an engaging way to educate fans about the coastal restoration issues affecting Gulf Coast communities. The Pelicans are the first NBA team to launch a custom game on their team app.

In the game, the Pelicans' mascot, Pierre the Pelican, works hard to save the coast by flying through the air and diving through the water to collect special items that help protect the coast and shoreline. Pierre must collect items that protect the coast, like oysters, plants and sediment, and avoid coastal threats, like storms, nutria and abandoned fishing nets.

Chevron is an active partner in support of coastal restoration, marine and wildlife protection and sustainable development, and is proud to support *Quest for the Coast* as an innovative and collaborative education technique.

#### CHEVRON FIT FEST

The Chevron Fit Fest program educated more than 900 New Orleans youth on the importance of living a healthy and active lifestyle by exercising, hydrating, participating and refueling with healthy food choices. New Orleans Pelicans Director of Athletic Performance Carlos Daniel, along with Pierre the Pelican, Pelicans Dancers and Swoop Troopers, presented Fit Fest in partnership with Chevron's partners throughout New Orleans, including the Summer Engineering Experience for Kids, Salvation Army Emerge, New Orleans Police and Justice Foundation, Dillard University, Boys and Girls Club of Covington, Kingsley House and the Covington Police Fitness Camp.







#### The Zurich Classic of New Orleans

As part of its commitment to supporting Louisiana's economy and promoting health and education initiatives, Chevron served as the official partner of the 2014 Zurich Classic of New Orleans, hosting a weeklong series of events in conjunction with the internationally-recognized PGA tournament benefitting the Fore!Kids Foundation. Since 1958, the Fore!Kids Foundation has raised over \$28 million for local children's charities through golf events. Proceeds help Fore!Kids provide healthcare, education and hope for more than 200,000 children each year.

#### CHEVRON EAGLES FOR EDUCATION

As part of the 2014 Zurich Classic Chevron Eagles for Education Initiative, Chevron pledged to donate \$5,000 for every eagle recorded during tournament play. In total, \$150,000 was raised from eagles scored during the four rounds of competition, benefitting 500 students through Project Lead The Way, Bayou District Foundation and Fore!Kids Foundation. To date, the Eagles for Education program has raised more than \$4 million at over 25 events.

#### STEM AT ZURICH CLASSIC

As part of Chevron's Zurich Classic sponsorship, an interactive, golf-themed STEM Zone was featured as part of the weekend's activities, using golf to illustrate real-world STEM applications and creating awareness of how these concepts connect with everyday life. Over 500 students from more than 10 local schools learned about the science behind golf by visiting the interactive STEM Zone.

### HEALTH AND WELLNESS IN THE WORKPLACE SYMPOSIUM

Chevron presented the 2014 Health and Wellness in the Workplace Symposium, providing education, resources and tools to business leaders that allow employees to make healthier choices to improve health physically, mentally and emotionally. Featuring remarks from Stephen W. Green, Vice President of Policy, Government and Public Affairs for Chevron Corporation, the Symposium is part of Chevron's ongoing commitment to the sustainability of local communities through health and wellness initiatives and promoting a healthy workplace while mitigating health risks.



#### **STEM FACTS**

- STEM occupations are growing at 17 percent, as compared to the general 9.8 percent occupation growth rate
- The **10 fastest** growing occupations from 2008-2018 are all STEM careers
- **8 out of 10** of the "most wanted employees" were ones with degrees in STEM fields, according to the U.S. Department of Labor

### ZURICH CLASSIC EXECUTIVE WOMEN'S DAY

The 2014 Zurich Classic Executive Women's Day, an inaugural event offering insight into corporate leadership, economic and career development and professional networking, featured Chevron's Gulf of Mexico Public Affairs Manager Sakari Morrison as a panelist, alongside other local business leaders. The event featured a keynote address by Molly Fletcher, a respected sports marketer and business owner.



### Impact of Local Festivals

Chevron supports local festivals and arts programs where we operate because a community with a thriving culture is a great place to call home.

#### French Quarter Festival

Chevron was proud to once again serve as the presenting sponsor for the French Quarter Festival, the largest free music festival in the United States. A celebration of New Orleans music, character and cuisine, the four-day festival featured 400 hours of local music on over 20 stages located throughout the historic French Quarter.

A record breaking crowd of more than 732,000 visitors and locals attended the 2014 festival. Other than Mardi Gras, no other annual event in the Greater New Orleans region creates a greater economic impact.

#### STEAM ZONE WITH GEORGE RODRIGUE FOUNDATION OF THE ARTS

Chevron facilitated a partnership between French Quarter Festival organizers and the George Rodrigue Foundation of the Arts to create a French Quarter Festival Chevron STEAM Zone, where children of all ages could experience projects that inspired scientific

inquiry and artistic creativity. More than 3,000 children participated in activities like the Gak Attack science experiment, which demonstrated the science behind colors and mixing, and the Fabulous Frogs printmaking project that explored the anatomy and features of the more than 20 species of frogs that call Louisiana home.

#### **VOLUNTEERS**

Chevron employees offered up Human Energy to the festival by serving as French Quarter Festival volunteers. In 2014, dozens of Chevron employees volunteered to help visitors learn about Louisiana culture and community. Our ongoing commitment to French Quarter Festival is an opportunity for Chevron to further invest in the arts and economic development of Greater New Orleans. The hope is that this investment will continue to inspire residents and visitors, support local artists, musicians and businesses, celebrate cultural heritage and fuel the social and economic vitality of our home.

New Orleans Magazine's Tops of the Town reader survey

• Record-breaking **732,000** attendees

• **54,000** Festival App downloads

• 40,000 pounds of boiled crawfish sold

• 236,000 pounds of ice delivered

#### Satchmo Summerfest

Satchmo Summerfest, a free annual event presented by Chevron and held on the grounds of the Old U.S. Mint in New Orleans, is dedicated to the life, music and legacy of Louis "Satchmo" Armstrong. Featuring traditional and contemporary jazz musicians, seminars and discussions centered on jazz and an activity center for kids, the 2014 Satchmo Summerfest drew a record-breaking crowd of 57,000 attendees.

Louis Armstrong first played the trumpet as a young boy, which is why Satchmo Summerfest features activities for youth in its programming, including music classes, second line umbrella decorating, and arts and crafts.









#### Festivals Acadiens et Créoles

Originally created to support the preservation of Acadian culture and the French language in Louisiana, the Festivals Acadiens et Créoles has become one of Louisiana's largest cultural events, celebrating the best of Zydeco and Cajun music, delicious cuisine from local restaurants and crafts and art from local artists for thousands of attendees every October. Chevron is proud to support Festivals Acadiens et Créoles and its work to preserve French heritage and history in Greater Acadiana. In 2014, the festival celebrated its 40th Anniversary, increasing programming and events, resulting in a significant economic impact for the region.

### FESTIVALS ACADIENS ET CRÉOLES ECONOMIC IMPACT STUDY

- Festivals Acadiens annually generates more than \$9 million in economic impact for Lafayette Parish.
- Lafayette residents who attend the Festival spend an average of \$362 per person, while visiting attendees spend an average of \$945 per person.
- The Festival attracts thousands of attendees each year, from 26 states other than Louisiana and six countries including Canada, England, France, Denmark, Sweden and the U.S. Virgin Islands.
- 38% of attendees travel 500 miles or more to attend the Festival.



#### Plaquemines Parish Seafood Festival

One out of every 70 jobs in Louisiana is related to the seafood industry, many in family-owned-and-operated companies that have worked for generations to bring Louisiana seafood to the world. The Plaquemines Parish Seafood Festival, held near Chevron's Oak Point plant, celebrates the parish's thriving seafood industry, along with the area's rich culture and heritage, while benefitting local charities and organizations.

#### Swing in the Pines

Each year the Louisiana Philharmonic Orchestra (LPO) and Chevron host the Swing in the Pines concert at Bogue Falaya Park in Covington, Louisiana, to benefit the local food bank. This concert, which is free and open to the public, features world-renowned classical musicians and introduces local residents and students to the arts.

#### Best of the Bayou

Best of the Bayou, Houma, Louisiana's premier free music festival, presents a blend of nationally-recognized music acts alongside homegrown performers, Cajun cuisine and family fun, attracting thousands of attendees every fall. Chevron has supported Best of the Bayou since its first year in 2012, sponsoring the Bayou Land Kids Korner, featuring children's activities, crafts and music.

### Festival International de Louisiane

Festival International de Louisiane was created nearly three decades ago to highlight connections between Acadiana and the Francophone (French speaking) world. Each year, performing and visual artists from Europe, Africa, Canada, the Caribbean and the Americas share their talents with Louisiana residents and visitors from near and far. The Chevron Heritage Stage featured Creole, Cajun, Acadian and Zydeco performers. In 2014, the five-day outdoor event, which has earned the designation of largest Francophone festival in the U.S., attracted more than 400,000 attendees from 47 states to Lafayette, generating tremendous support for local business, artists, musicians and nonprofit organizations.

Chevron sponsored the Courir du Festival Chevron 5K Race, which drew more than 500 participants, including many Chevron employees.

#### INTERNATIONAL STEAM

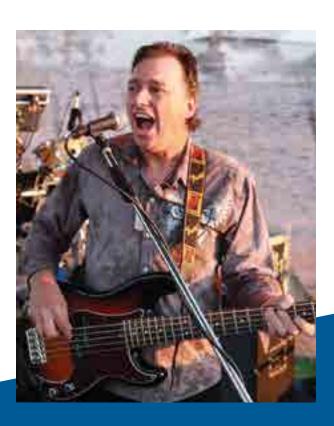
In addition to unparalleled food and entertainment, local children were introduced to STEAM-related activities through the Chevron Scene des Jeunes STEAM exhibit, a partnership with the Louisiana Immersive Technology Enterprise.

#### French Food Festival

Larose, Louisiana, is located in southeastern
Louisiana and is home to many families who are
descendants of French and French-Canadian
settlers. Every year, Larose hosts thousands of
attendees to the French Food Festival, celebrating
French food and its influence on Louisiana
culture and cuisine. The French Food Festival
features music, boat-building, cooking and folklife
demonstrations, along with an old-fashioned
carnival midway, rides, games and family fun.

#### Essence Festival

The Essence Music Festival, a four-day event held annually in New Orleans since 1995, is the largest event celebrating African-American culture and music in the United States, featuring entertainment, empowerment and cultural experiences. The 20th annual Essence Festival attracted a record-breaking 550,000 attendees from around the world to New Orleans, resulting in the largest gathering in the event's history.



Supporting arts and culture inspires people, celebrates diversity, stimulates economic growth and fuels the social vitality of our local communities.



### Workforce Readiness

Chevron is committed to supporting youth in achieving their dreams through acquiring leadership skills, education opportunities and career exposure.

A workforce armed with the critical skills needed to succeed in the jobs of tomorrow is important not only to the success of our business, but also to a country's ability to compete in the global marketplace. Chevron invests in schools and teachers, focusing on improving instruction in the key subjects of science, technology, engineering, arts and math (STEAM), and on helping provide the career and technical training that can lead directly to good-paying jobs. These investments don't just help the communities in which we operate – they help us, too. Today's students are tomorrow's Chevron employees.



Technical Skills Expo.

### National Guard Youth Foundation

The National Guard Youth Foundation addresses the growing dropout crisis and its impact on America's youth, economy and national security. The national nonprofit assists adolescents who drop out of school with opportunities to improve their life skills, education and employability through its ChalleNGe Program. Chevron supported the third annual Louisiana ChalleNGe Champions Gala, held at the National World War II Museum in New Orleans, to pay tribute to the Louisiana National Guard for its 20 years of success with this second-chance program.

#### GNO, Inc. Technical Skills Expo

Chevron has partnered with GNO, Inc. and Delgado Community College to introduce more than 800 high school students from across the region to career options involving vocational training and technical skills through the second annual Technical Skills Expo. The expo featured live demonstrations of technical training and skills, as well as information sessions led by industry craftsmen and technicians. These in-depth demonstrations allow students to directly connect with the industry to better understand career pathways and dual enrollment training opportunities available at Delgado and other training facilities throughout the region.

#### Capacity-Building with the Greater New Orleans Foundation

The Greater New Orleans Foundation (GNOF) works to improve the quality of life for all citizens of the region, now and for future generations, by serving as a catalyst and resource for philanthropy. Since opening 25 years ago, GNOF has invested more than \$100 million in the region.

#### **GNOF CENTER FOR PHILANTHROPY**

In 2014, Chevron joined GNOF in breaking ground for its Center for Philanthropy, a main component of the Imagine Greater campaign, the organization's first major comprehensive fundraising campaign. Once completed, the Center for Philanthropy will serve as a major hub of regional philanthropy and provide space for community donors, nonprofits and neighborhood leaders to meet, exchange ideas and share best practices.

#### PITCH IT!

Organizations that are working to meet human needs require support to adapt to the ever-changing economic, cultural and environmental landscape. Through a partnership with Chevron and the Kresge Foundation, GNOF hosted Pitch It!, a competition that challenged nonprofit leaders and community members to develop solutions to complex organizational, management, leadership, financial, governance, technological or programmatic problems facing nonprofits today. Second Harvest Food Bank of Greater New Orleans and Acadiana won the 2014 Pitch It! and the \$25,000 grand prize with its innovative plan to launch an aquaponics operation to raise fish and grow vegetables in water.

#### Urban League of Greater New Orleans

The Urban League of Greater New Orleans created Project Ready 2.0 to prepare urban youth for post-secondary success in college, work and life. Project Ready's positive youth development model includes academic support, individual college and career development plans, college exposure and advisement, mentorship, and life and career skills development. During the school year, Project Ready 2.0 provides in-school and after-school programming to nearly 100 students at Lake Area New Tech Early College High School, most of whom are first generation college students. Project Ready 2.0 programming is STEM-focused, and offers dual enrollment opportunities in academic and technical tracks at local colleges and universities.

#### Lafourche Career Magnet Center

Chevron is a proud supporter of the Lafourche Parish School Board's Career Magnet Center (CMC) in Lockport, Louisiana. In partnership with Fletcher Technical Community College (FTCC), CMC will offer high school juniors and seniors the opportunity to complete career and technical classes, earning up to 21 hours of college credit through dual-enrollment in the FTCC Integrated Production Technologies Program.

#### NOLA FOR LIFE

Launched in 2012, NOLA FOR LIFE is New Orleans Mayor Mitch Landrieu's comprehensive murder reduction strategy for New Orleans' historically high murder rate. Recognizing law enforcement alone cannot solve the murder problem, NOLA FOR LIFE takes a holistic approach to get to the root of the problem and implements initiatives in five main categories: Stop the Shooting, Invest in Prevention, Promote Jobs and Opportunity, Strengthen the NOPD, and Get Involved and Rebuild Neighborhoods.

The NOLA FOR LIFE Fund specifically invests in critical human services for those with the highest risk of killing or being killed. The fund received a substantial, multi-year investment from Chevron and remains under management of the Greater New Orleans Foundation. The partnership between the City of New Orleans and Chevron makes it possible to strategically address the complex set of root causes and community needs related to murder reduction. Through NOLA FOR LIFE programs, New Orleans saw a 19 percent reduction in the murder rate from 2012 to 2013, with the number of murders the lowest recorded



where NOLA FOR LIFE programming takes place, there were 37 percent fewer murder victims and 33 percent fewer shooting victims in 2013.

In 2014, Mayor Landrieu grew NOLA FOR LIFE by introducing the NOLA FOR LIFE Mentoring Initiative to provide guidance and support to males, ages 15-18, in New Orleans who are mos at risk of becoming involved in violence.

Chevron-Supported NOLA FOR LIFE Programs

- NOLA FOR LIFE Mentoring Initiative
- NOLA FOR LIFE Community of Practice
- NOLA FOR LIFE Services Collaborative

#### Boys & Girls Clubs of America

Nearly 4,000 Boys & Girls Clubs serve more than 4 million children and teens across the country through membership and community programs. Locally, Chevron partners with Boys & Girls Clubs associations along the Gulf Coast, focusing on education, career and leadership development, as well as sports, recreation, health and life skills activities.

#### **BOYS & GIRLS CLUBS OF ACADIANA**

The Boys & Girls Clubs of Acadiana's annual fundraising event is an opportunity for the Boys & Girls Clubs of Acadiana to showcase their youth and their dreams for success. Club kids are seated at each table at the event, interacting with guests and sharing their personal stories. All proceeds from the event benefit impactful after-school and summer programs at the clubs in Acadiana. In 2014, more than 500 guests attending the annual fundraiser, raising more than \$100,000 for the organization.

#### **BOYS & GIRLS CLUBS OF SOUTHEAST LOUISIANA**

In August, The Northshore Community Foundation, State Representative John Schroder, the City of Covington and Chevron presented the second Hoops for Kids Basketball Tournament. New Orleans Pelicans players joined 22 teams of junior high and high school students to participate in the 3-on-3 competition. Proceeds from the tournament provided funding for construction of a basketball court cover and security lighting at Reverend Peter S. Atkins Memorial Park in Covington as well as funding for the Boys & Girls Clubs of Southeast Louisiana – Covington Club.

#### **BOYS & GIRLS CLUBS STATS**

- More than **80 percent** of Boys & Girls Club members receive free or reduced lunch at school
- More than half are from single-parent homes
- More than half of Club Alumni nationwide say the Boys & Girls Clubs saved their lives
- One in four Club members said they would have dropped out of school if not for the Boys & Girls Clubs





Through NOLA FOR LIFE programs, New Orleans saw a 19 percent reduction in the murder rate from 2012 to 2013, with the number of murders the lowest recorded since 1985.

#### NORDC Teen Programs

Through the New Orleans Recreation and Development Commission (NORDC), Chevron supports year-round teen programs for the City of New Orleans, encouraging education, career development and life skills. Through local teen programs, school attendance, college acceptance rate and participation in positive activities have increased.

The NORDC Teen Council engages youth across the city to develop leadership skills through positive social and volunteer activities. Monthly meetings consist of discussions regarding current events relevant to teens and their communities. The Teen Council also plans and participates in a wide variety of social gatherings from dances to skating parties to sports events. The overall aim of the Teen Council is to cultivate and foster a balanced and healthy teen culture, promoting peer mentorship and accountability in a fun, safe environment.

Additionally, the Chevron Future Leaders program provides an array of programming that develops character, leadership and life skills, while reinforcing positive behaviors including academic excellence, community involvement and social role modeling. The future leaders meet professionals from diverse industries, opening young minds to various career options and post-secondary educational opportunities. This program is designed to shape and influence the next generation of business and community leaders.

- In 2014, Chevron coordinated an environmental exploration field trip in Grand Isle with
  The Nature Conservancy, another valued community partner, giving Chevron Future Leaders
  an eye opening experience in the Louisiana wetlands.
- 15 Chevron employees volunteered Human Energy to assist 30 Chevron Future Leaders with career skills at the annual Business Leaders Etiquette dinner.
- The Teen Council's 2014 Global Youth Service Day hosted more than 100 Orleans Parish residents in educational and physical activities designed to promote healthy lifestyles.

Every summer, more than 1,200 local teens, ages 13-15, participate in NORDC Teen Camps. For six weeks, youth are exposed to career exploration, character development and visits to higher-learning institutions, and they are given the opportunity to engage in sports, the arts and local field trips.



In March 2014, Kayla Neville, a member of NORDC Teen Council and a Chevron Future Leader, won a writing contest with her essay addressing teen violence. In the essay, entitled "504 Violence Turnaround," Kayla noted necessary steps our city leadership, community, parents and youth can and must take to curb violence in New Orleans.

"Being a member of the Teen Council of New Orleans Recreation Development Commission has allowed me to respect individual differences while interacting with teens across New Orleans. Due to support received, I have developed into a teen who is a 'difference maker.' I sometimes wonder how much safer my city would be if every child and teen would have something positive to do when not at school, like I have. I think if parents give support and leaders and businesses continue to invest in activities and incentives for us, the community will be less violent."

 Kayla Neville, member of NORDC Teen Council and Chevron Future Leader

# Impacting Classrooms Across the Gulf

Our investment in curricula dedicated to the areas of Science, Technology, Engineering, Arts and Math (STEAM) is an investment in our economic future.

Chevron takes a comprehensive approach to investments in education, supporting educational standards and proven curricula that promote project- and problem-based learning. We also support teacher training, provide classroom resources, fund out-of-school activities and develop partnerships with universities designed to strengthen faculty, curricula and student development.

Funding from Chevron has resulted in over \$1 million in support for PLTW programs in Louisiana.



#### Project Lead The Way

Project Lead The Way (PLTW) began providing STEM focused curriculum materials in 1997 in an effort to address the growing need for engineers and scientists in the United States. Since 2004, schools in Louisiana have partnered with PLTW to provide projectbased learning experiences for K-12 students focused on engineering, biomedical science, and computer science. Beginning in 2011, Chevron's collaboration with PLTW in Louisiana has resulted in support for implementing and sustaining PLTW programs at 25 elementary, middle and high schools in four parishes. The Chevron/PLTW collaboration in Louisiana has been especially beneficial for providing an opportunity for under-represented students at under-resourced schools to gain early exposure to STEM-focused curricula and activities. Funding from both the national Chevron

organization and local Chevron business unit has resulted in over \$1 million in support for PLTW programs in Louisiana, impacting thousands of K-12 students and growing the talent pipeline in engineering-related fields.

#### Fuel Your School

A collaboration between Chevron and donorschoose.org, the 2014 Fuel Your School (FYS) program is once again in progress to help support classrooms across the U.S. and in the Gulf of Mexico region. FYS is part of Chevron's commitment to support educational programs, especially those in STEM, that help increase access to and quality of career and technical training at every level – from education to employment. 2014 marks the program's third year in Louisiana and Mississippi and the first year in Alabama.

#### Robotics

The study of robotics can motivate and excite students about science and technology. Chevron is proud to support the integration of robotics curriculum in schools and provide resources for robotics teams to compete locally, regionally and nationally.

#### PLAQUEMINES PARISH ROBOTICS ACADEMY

The Robotics Academy in Plaquemines Parish provided robotics education and training to more than 60 middle school students during the 2014-2015 school year as part of Chevron's Energy for Learning program. The Robotics Academy program provided rigorous STEM instruction and the opportunity for students to model and build real life robots while honing science, mathematics, literacy and social studies skills as part of a cross-curricular model.

### ST. TAMMANY PARISH AQUATIC ROBOTICS CAMP

The Aquatic Robotics Summer Camp, presented by Chevron and held at the Lake Pontchartrain Basin Maritime Museum in Madisonville, attracts participants from all Gulf Coast states. More than 70 students, ages 10-17, learn about and construct a remote-operated vehicle that is submersible, can move under water and record its activity using kits developed at the Massachusetts Institute of Technology, enhancing their knowledge and appreciation of STEM-related subjects and fostering an interest in robotics.

### NATIONAL WWII MUSEUM ROBOTICS COMPETITION

The National WWII Museum hosted the second annual Robotics Challenge, an opportunity for students to participate in active robotics problem solving scenarios that integrate history and the humanities. More than 270 students prepared months in advance for this year's regional competition. In addition to the Robotics Competition, the Museum's cross-curricular STEM Program consists of STEM field trips and web-based resources and lesson plans for educators.



#### RENEW SCITECH ACADEMY ALL-GIRLS ROBOTICS TEAM

New Orleans ReNEW SciTech Academy is one of 46 schools nationwide piloting the Project Lead the Way (PLTW) curriculum, which integrates key STEM principles with robotics, engineering, biomedical science and computer science concepts.

The SciTech Academy robotics team, which consists of all female fourth, fifth and sixth grade students, won first place for a preliminary robotics research project, and took home the Innovative Solutions award for Best Research Project at the Louisiana State Finals for Lego League. The team even traveled to California to participate in the international robotics competition. Robotics team teacher Ralph Alvarado says the curriculum and competition has built confidence and improved students' grades in other subjects.





#### Summer Engineering Experience for Kids

For the third year in a row, Chevron and the National Society of Black Engineers (NSBE) sponsored the New Orleans Summer Engineering Experience for Kids (SEEK), the largest STEM program for underrepresented children and mentors in the nation. The three-week program enabled more than 300 third, fourth and fifth graders to gain more exposure to engineering by working on team-focused, hands-on projects such as building a Jet Toy Car, a Metric CO2 dragster and a Robotics project. The program is underwritten by Chevron and free for all participants. The camp is operated by NSBE and supported by more than 50 college students and Chevron employees who volunteer their time to teach students.

"SEEK is an amazing opportunity for me to further be a living, breathing embodiment of NSBE's mission. By exposing these young children to engineering in fun and exciting ways, they now have a leg up in their college preparation. I also sharpened my skills, as well as learned a great deal while interacting with my students, co-mentors and site directors. I would recommend this program to anyone wanting to further their child's education in a fun environment or anyone looking to gain experience in engineering or education."

– Kavian Anderson, Ohio State University, Senior, Biological Engineering, New Orleans, LA

### Professional Development for Educators

Today's children are tomorrow's scientists and engineers, and early STEM-related educational activities give them the foundation for future success. To implement these resources and programs, teachers and principals must be equipped with the tools they need to succeed, which is why Chevron proudly supports professional development programs for Gulf Coast educators. This professional development is especially important in rural areas and those hard hit by disasters, including south Louisiana's Plaguemines and Lafourche parishes. By funding professional STEM educational training in these areas, Chevron hopes to aid in educator retention and student motivation while supporting principals with accurate measurement and evaluation methods to ensure future success for students.

#### ST. TAMMANY STEM TRAINING

As part of its commitment to contributing to communities where employees live and work, Chevron sponsors STEM training for St. Tammany Parish Public Schools sixth and seventh grade teachers through an interactive, hands-on workshop that provided resources and activities to create an interest and passion in students for STEM-related topics.

#### New Orleans Pelicans Mathletes Program

Chevron is committed to investing in education, especially in the mathematics curriculum. The Mathletes program was piloted in St. Tammany

### CHEVRON EMPLOYEES HELP LOCAL STUDENTS SOAR

A group of more than 31 Chevron employees demonstrated the company's commitment to education by mentoring and tutoring 17 local students as part of the Student Opportunity for Advanced Reading (SOAR) program. The SOAR program assists 2nd and 3rd grade Lyon Elementary students with reading comprehension skills throughout the school year. This program is especially important at the local elementary school, where 78 percent of students qualify for free or reduced lunch and more than 60 percent come from families who receive financial assistance.

and Orleans parishes and rewards high school students for academic achievements in a math curriculum. Last season, more than 7,000 students qualified for the program by increasing their math GPA by one letter grade or maintaining an "A" average in math. These students are given an opportunity to attend a New Orleans Pelicans basketball game and receive Mathletes-branded incentives from Chevron. The Mathletes program is an example of how Chevron works together with its partners to invest in the educational foundation that is so vital to the economic growth and well-being of the Gulf Coast communities.

#### Saints Teacher of the Week

At New Orleans Saints home games, Chevron and the Saints conduct a special Teacher of the Week presentation during pre-game activities to honor a teacher from across the state for their commitment to the development and education of children. Chevron is proud of the dedication and hard work of local teachers and, through our partnership with the Saints, showcasing each teacher's story to thousands of fans.



### Putting the "A" in







Art studies enhance and deepen learning in the other disciplines, and help to improve the overall quality of education. The arts are an important part of the STEAM concept.



#### Drama

Helps with understanding social relationships, complex issues and emotions; improves concentrated thought and story comprehension.



#### Music

Improves math achievement and proficiency, reading and cognitive development; boosts SAT verbal scores and skills for second-language learners.



#### Dance

Helps with creative thinking, originality, elaboration and flexibility; improves expressive skills, social tolerance, self-confidence and persistence.



#### Visual Arts

Improves content and organization of writing; promotes sophisticated reading skills and interpretation of text, reasoning about scientific images and reading readiness.



#### Multi-Arts (combination of art forms)

Helps with reading, verbal and math skills; improves the ability to collaborate and higher-order thinking skills.

Information: Arts Education Partnership

### Arts Education

Chevron believes that students who engage in the arts from an early age perform better on standardized tests, are more likely to attend and be involved in school, and are able to further develop cognitive skills in other subjects.

#### NOCCA

Since it was founded in 1973, the New Orleans
Center for Creative Arts (NOCCA) has served as
a regional, pre-professional arts training center
offering intensive instruction in culinary arts,
dance, media arts, music, theatre arts, visual
arts and creative writing while demanding
simultaneous academic excellence. More than 95
percent of NOCCA graduates attend universities
or conservatory programs across the country,
with 80 percent of them receiving scholarships.

Today, NOCCA's new innovative Academic Studio applies the same master-apprentice approach to develop academic and intellectual skills for a well-rounded student. For the 2013-2014 academic school year, the Academic Studio's third year, more than 70 percent of 11th graders earned a composite ACT score high enough to qualify for Louisiana's Tuition Opportunity Program for Students (TOPS) for a four-year public college.

During the 2013-2014 school year, 10th grade NOCCA Academic Studio students participated in a hands-on project with the Lake Pontchartrain Basin Foundation. Students collected Mississippi River water samples at Jackson Square and measured the pH balance, temperature, turbidity, oxygen and bacteria levels, developing and presenting their theories on data trends over time.





#### Acadiana Center for the Arts

For decades, the Acadiana Center for the Arts (AcA) has culturally enriched the lives of south Louisiana residents by educating, inspiring, entertaining and providing local access to quality performances throughout the year. With Chevron's support, these performances – including this year's Main Stage shows "Manhattan Transfer" and "Ahn Trio" – are accessible to all members of the community, regardless of socioeconomic background, through the Silent Seats program.

As part of the AcA Student Performance and the AcA's outreach efforts, area students in grades 6-12 will study and explore the storylines of "Wuthering Heights" and "Ballet Memphis," and will have the opportunity to interact with professional artists through master classes, lecture demonstrations and school performances.

In addition, Chevron's support of the Play it Again program enables hundreds of students to try their own hand at performance art through the distribution of reconditioned and repaired instruments to middle school bands in underserved areas. During the 2014-2015 academic year, more than \$5,000 worth of instruments will be placed into the local school system.

#### Aca by the numbers

- 200 performance tickets, worth more than \$8,000, distributed to underserved community members through the Silent Seats program
- \$5,000 worth of instruments placed in local school system through the Play it Again program
- 1,000 middle and high school students will attend high quality performing arts experiences through the Student Performances Program
- 2,500 local residents will attend the PASA Main Stage Series performances

### George Rodrigue Foundation of the Arts

#### LOUISIANA A+ SCHOOLS

Chevron sponsored the George Rodrigue
Foundation of the Arts (GRFA) 2014 Louisiana
A+ Schools Summer Institute, held at the
University of Louisiana at Lafayette. The
five-day workshop provided professional
development for more than 400 teachers
from nine Louisiana schools in the A+ Arts
Integration teaching method. All participants
received the tools and resources necessary to
integrate arts in order to inspire and transform
their students and schools. More than 4,000
students in nine communities benefited from
the 2014 Summer Institute.

Three of the new schools added were also part of the Turnaround Arts: Louisiana initiative, a program of the President's Committee on the Arts and Humanities, for which GRFA was selected to direct locally.

### AUDUBON NATURE INSTITUTE AND GRFA STEAM ZONES

The Audubon Nature Institute and GRFA partnered to create a series of seven Chevron STEAM Zone events held at the Audubon Zoo in New Orleans and led by Chevron employees and community volunteers. Each event provided hands-on, environmental-themed projects for children of all ages to experience science, technology, engineering, arts and math. Throughout the series, more than 8,000 children completed 16,000 STEAM-related projects to share with their families.

### CHEVRON GEORGE RODRIGUE FOUNDATION OF THE ARTS CONTEST

More than 700 student artists entered artwork into the Chevron George Rodrigue Foundation of the Arts Contest, making it the most successful competition to date. Because of the success of the 2014 contest, themed "Louisiana's Natural Beauty," GRFA awarded
16 seniors and five juniors a total of \$50,000
in college scholarships. In addition, the
winning piece, created by local senior Audrey
Marsh, is on tour at museums throughout
Louisiana, including the R.W. Norton Art
Gallery, Alexandria Museum of Art, Imperial
Calcasieu Museum, Ogden Museum of
Southern Art, and the Shaw Center for
the Arts. Audrey collaborated with GRFA
to create a poster based on her original
artwork, with proceeds benefitting the
Audubon Park Olmsted Renewed campaign.

More than 4,000 students benefited from the GRFA Louisiana A+ Schools Summer Institute.







New Orleans Ballet Association

The New Orleans Ballet Association (NOBA) created the NORDC/NOBA Center for Dance, a groundbreaking collaboration with the New Orleans City Council, the Office of the Mayor and the New Orleans Recreation Development Commission, which has been cultivating understanding, appreciation and enjoyment of dance through performance, education and community service since 1992. As a key investor in NOBA, Chevron provides the support NOBA needs to provide innovative programming that impacts the regional community.

To date, NOBA has provided more than 40,000 tuition-free dance classes and activities for more than 13,500 youth, worth an estimated \$6.5 million to the New Orleans community.

The Chevron Studio at the NORDC Lyons Center, which opened in 2013, provides a dedicated space for NORDC/NOBA Center for Dance programs to take place, now operating at capacity for up to 40 weekly classes, including senior dance fitness, youth classes, pre-professional classes, yoga, Tai Chi, ballet and classes for adults with disabilities.

#### NOBA YOUTH PROGRAMS

Chevron's partnership with NOBA is focused on delivering free education and healthy lifestyle activities for the youth of Greater New Orleans. NOBA's youth program is open to any child ages 6-18 with an interest in dance. Weekly classes include ballet, modern dance, jazz, hip hop and tap. A pre-professional track is offered by audition to children ages 9-18 who desire a more intensive study of dance.

"What NOBA is doing in New Orleans is unlike anything I've ever seen before. It is an enormously enriched opportunity being provided to the community in the widest and broadest possible way."

- Charles Chip McNeal, Director of Education, San Francisco Ballet

"NORDC/NOBA has been so instrumental in the person who I am today. With open hearts I was welcomed every day since I was nine years old, and they never forgot about me. Without this program, I would not be the dancer or artist I am today simply because my single mother could not afford it..."

- Jasmine Forest, NOBA alumna and current Teaching Artist & Communications Coordinator

#### **CHEVRON MASTER ARTIST SERIES**

Through the year-round Chevron Master Artist Series, students receive unprecedented opportunities to study, perform and be mentored by world-renowned dance artists. To date, Chevron Master Artist students have trained with some of the top companies in dance – San Francisco Ballet, Alvin Ailey American Dance Theater, Alonzo King LINES Ballet, The Joffrey Ballet, Stephen Petronio Company, among others. They have performed in the community and in major theaters with Parsons Dance, Ballet Hispanico, Martha Graham Dance Company, and Complexions Contemporary Ballet, which recently returned to New Orleans for a three-week residency made possible by Chevron.

The National Endowment for the Arts
Chairman Jane Chu, center, visits The
Chevron Center in the NORDC Lyons Center
with (from left to right) Jenny Hamilton,
Executive Director, New Orleans Ballet
Association; Vic Richard, CEO, NORDC;
Sakari Morrison, General Manager of Policy,
Government and Public Affairs, Chevron
Gulf of Mexico; and Gregory Curtis,
President, Friends of NORDC. The visit
allowed Chu to observe NOBA's nationallyrecognized programs that provide arts and
wellness programs to the local community.



### NOBA AND COMPLEXIONS CONTEMPORARY BALLET COMPANY

Twelve Chevron Master Artist students ages
13-18 were selected by Complexions Contemporary
Ballet to participate in the creation of a new work
set to the music of Terence Blanchard. It premiered
as part of the Company's 20th Anniversary Gala in
November 2014 at the Joyce Theater in New York
City, where the students also rehearsed with the
Limón Dance Company.



#### NORDC/NOBA CENTER FOR DANCE

- NOBA serves over 500 children and 250 adults per week through after-school programs
- Over 100 free classes and activities are held weekly at six NORDC centers



## Investing in Gulf Coast Universities

Chevron supports targeted education programs that provide value to participating students and offer opportunities that many would not have had otherwise.

#### Nicholls State University Petroleum Engineering Technology and Safety Management Programs

With a majority of graduates from Lafourche and Terrebonne parishes, Nicholls State University, located in Thibodaux, Louisiana, continues to prepare local students for careers in the energy industry through its Petroleum Engineering Technology and Safety Management (PETSM) programs accredited by the Association of Technology, Management and Applied Engineering. The PETSM programs are designed to prepare non-traditional, working students for leadership positions in safety, environmental, drilling and completions and production operations by accommodating a 14-and-14 rotational schedule. Chevron proudly supports Nicholls' PETSM program through technology upgrades and development initiatives.

#### Fletcher Technical Community College

Fletcher Technical Community College (FTCC) in Houma, Louisiana, was established in 1948 as a vocational training institution serving Terrebonne, Lafourche, Assumption, St. James and St. Charles parishes. Today, FTCC's Integrated Production Technologies program provides specialized academic and technical skills training to prepare students for careers in the oil and natural gas production industry. Graduates achieve success in roles with a variety of industry leaders, including Chevron. Chevron has supported FTCC by donating equipment and supplies to support this state-of-the-art degree program.

#### Louisiana State University System

Chevron has partnered with several colleges within the Louisiana State University (LSU) System to support degree programs that encourage interactive, cross-disciplinary engagement and prepare students for future careers in the energy industry. As the top employer of LSU engineering graduates, Chevron's investments at the System's flagship institution support, among other programs, the Chevron Center for Engineering Education, the Department of Petroleum Engineering Rock and Fluids Properties and Reservoir Mechanics Lab, the College of Science Department of Geology and Geophysics Materials Characterization Lab.

#### Mississippi State University

Chevron is one of the leading employers of Mississippi State University (MSU) engineering graduates, including Chevron North America Gulf of Mexico Vice President, Mike Illanne. The James Worth Bagley College of Engineering will soon be home to the Chevron Thermal-Fluids Laboratory, designed to introduce students to the equipment and processes involved with industry mechanical engineering roles. Funding will also support academic and study abroad scholarships, student organizations and competition teams. The Chevron Engineering Transfer Program will continue to assist minority students who transfer into an engineering curriculum.

#### University of South Alabama

The University of South Alabama (USA) College of Engineering offers five baccalaureate degrees, four master's degrees and a doctoral degree in systems engineering. Chevron supports the college's student organizations and competition groups, including the Society of Women Engineers USA chapter. Chevron funding also provides student scholarships in the chemical, mechanical and electrical engineering programs.



### Auburn University

U.S. News and World Report ranked the Auburn University Samuel Ginn College of Engineering 28th among public institutions in the nation in its 2015 Best Colleges list. Chevron funding supports many student organizations, including the Engineering Student Council, Engineering Ambassadors and Engineers without Borders, and provides resources for student competition groups and study abroad programs. Funding also supports the development of the Mechanical Engineering Department's Chevron Thermal-Fluids Lab.

#### University of Alabama

The University of Alabama (UA) was one of the first five universities in the nation to offer engineering classes in 1837. Today, more than 4,500 students are enrolled in the program. Chevron supports UA's Mechanical and Chemical Engineering departments with student scholarships and provides resources for competition teams and student groups, including the Society of Women Engineering and National Society of Black Engineers.

#### University of Louisiana at Lafayette

The University of Louisiana at Lafayette College of Engineering enrollment has grown to over 2,000 in recent years, making it the second largest engineering college in Louisiana. Chevron's funding of "Ragin' Cajun Engineering" supports the petroleum engineering program – one of 14 in the nation – and the facilities engineering program by providing lab equipment and support for student activities.

#### University of New Orleans

The University of New Orleans College of Engineering offers degree programs in civil, electrical, mechanical, naval and marine engineering. Chevron funding supports scholarships for students in the engineering program, as well as the Department for Earth and Environmental Science geology and petroleum programs, which will educate the next generation of stewards for Louisiana's natural resources.

#### Southern University and A&M College

The Southern University and A&M College Department of Chemistry encourages students to engage in in-depth undergraduate research and provides personal mentoring to prepare students for one of three academic tracks - industrial or graduate research; health professions or life sciences; or a dual degree in chemistry and chemical engineering. Chevron funding provides academic scholarships for chemistry and chemical engineering students.



#### Tulane University

With more than 1,730 full-time undergraduate, 134 master and 346 doctoral students enrolled, the School of Science and Engineering at Tulane University combines top tier research with a commitment to undergraduate and postgraduate education. Chevron supports academic scholarships in the Department of Chemical Engineering and Biomolecular Engineering.

#### Tuskegee University

Tuskegee University's College of Engineering has provided decades of post-secondary studies in engineering and produces graduates in specialties of high national interest, including design and manufacturing processes, synthesis and characterization of nanocomposites, cyber engineering and security. Chevron's funding supports student scholarships, design projects, student societies, the department's career center and the annual Tuskegee University Business and Engineering Conference.



### Healthy Communities

Chevron is committed to meeting the health and wellness needs of our community, because when basic needs are met, communities are better equipped to focus on the next steps in education and economic development.





#### NO/AIDS Task Force

While fighting HIV/AIDS is not Chevron's core business, it is core to the success of our business. As a company, we depend on a healthy society, yet some of our largest operations are located where the grip of HIV/AIDS is the strongest. Louisiana is no exception – the state ranks third in the nation for estimated HIV case rates, while Baton Rouge and New Orleans are both ranked in the top 10 cities for new infections.

When public health issues put employee productivity and community well-being at risk, it is a business issue that demands action – which is why Chevron has been a leader in this fight for more than 25 years.

In the Greater New Orleans area, Chevron is a proud partner of the NO/AIDS Task Force, a longstanding nonprofit organization that provides hope, care and compassion to thousands of men, women and families affected by HIV and AIDS. The organization's signature event is the annual Chevron NO/AIDS Walk, benefitting clients of the Task Force and other AIDS service organizations across the state.

Thousands of participants, including Team Chevron walkers and volunteers, converged upon Audubon Park in New Orleans on Sunday, September 21, for the 25th Anniversary Chevron NO/AIDS Walk, which surpassed the organization's fundraising goal by raising more than \$201,000.

#### CAREVAN

The NO/AIDS Task Force deploys a 37-foot mobile medical testing unit, called the CareVan, to at-risk communities throughout the city.

The CareVan is in operation at least four days a week and reaches a variety of populations in the Greater New Orleans area. It is primarily used to conduct HIV testing and counseling and is a part of community health fairs to raise HIV awareness and prevention. In 2014, the CareVan provided testing and counseling for 675 people in the Greater New Orleans area.

#### LIFE SKILLS SERIES

The Life Skills Series is a program that currently supports more than 100 NO/AIDS clients struggling with mental, physical, substance abuse and job-related challenges. Weekly workshops are held at the NO/AIDS office on topics including money management, health and wellness, effective communication skills and workplace etiquette. Classes are free and open to the public.

#### 2014 WORLD AIDS DAY

World Aids Day is commemorated annually on December 1 as an opportunity to unite in the fight against HIV/AIDS. Chevron hosted a World Aids Day event at the Covington office, featuring an overview of Chevron's global

HIV/AIDS initiatives and a presentation from NO/AIDS employee Michael Weber on what the organization is doing locally to help those affected by this deadly disease. Chevron GOM employees packaged more than 2,000 hygiene kits for distribution to NO/AIDS clients in New Orleans during the 2014 World Aids Day event.

#### National Alliance on Mental Illness

Mental illness impacts the lives of at least one in four adults and one in 10 children across the United States. The National Alliance on Mental Illness (NAMI) is the nation's largest grassroots mental health organization dedicated to building better lives for those affected by this illness, advocating for access to services and treatment and raising awareness.

In St. Tammany Parish, where rapid growth has strained mental health resources, NAMI's services are more critical than ever. NAMI St. Tammany offers programs including a 10-week peer-to-peer course, education programs for family members and caregivers and residential programs that can serve up to 30 adults living with Serious and Persistent Mental Illness. Chevron's support of NAMI St. Tammany enables the organization to expand its resources so that it can continue to meet the community's ongoing health needs.



With Chevron funding, NORDC provided equipment, uniforms and volunteer coach support for thousands of local youth.









#### Saints Back to Football Run

More than 5,000 people, including 150 members of Team Chevron, rang in the 2014 New Orleans Saints football season by participating in the third annual Saints Kickoff Run 5K. Participants started at Champions Square, running through downtown New Orleans and the historic French Quarter before ending by running through the Saints team tunnel onto the 50-yard line in the Superdome. Proceeds from the event benefitted the Louisiana Children's Museum and New Orleans Recreation Development Commission. Because of the strong showing from Chevron employees, Team Chevron received the 2014 Saints Kickoff Run 5K Corporate Cup award.

Following the 5K race, Chevron North America Gulf of Mexico Vice President Mike Illanne joined New Orleans Mayor Mitch Landrieu and former New Orleans Saints safety Steve Gleason in leading the world's largest "Ice Bucket Challenge" to raise awareness for ALS, a progressive neurodegenerative disease that attacks nerve cells in the brain and spinal cord, and support for Gleason's No White Flags ALS-awareness foundation.

#### Chevron/Saints/Pelicans NORDC Partnership

Developing excellence in a sport promotes discipline, self-esteem, healthy choices and social skills and can create opportunities for high school and college scholarships, career opportunities and professional competition. Chevron, the New Orleans Saints and New Orleans Pelicans teamed up to support the New Orleans Recreation Development Commission (NORDC) youth football, basketball and cheerleading programs.

With Chevron funding, NORDC provided safety gear, equipment, uniforms and volunteer coach support for thousands of local youth in five age divisions competing in 34 playgrounds and seven recreation centers across the city.

#### CONCUSSION PREVENTION

Chevron is a proud partner in NORDC's unprecedented concussion prevention program, investing in protective youth helmets for local tackle football teams. NORDC's local initiative is part of USA Football's national program to help make the sport of football safer through education, training and resources, including concussion recognition and awareness. Startlingly, more than 15 percent of football players who sustain a concussion severe enough to cause loss of consciousness return to play the same day. A premature return to activity after suffering a concussion can result in more severe brain injury and even death. With Chevron's support, local coaches and staff receive comprehensive concussion prevention training from USA Football.

In recognition of its concussion prevention program, NORDC was selected as a destination for the NBC Sunday Night Football bus, which travels the United States for NFL Sunday Night Football games, giving fans an opportunity to interact with America's most-watched primetime television show.

#### Committee for a Better New Orleans — Latino Health Survey

The Committee for a Better New Orleans (CBNO) strives to achieve open and effective government in New Orleans by connecting community voices with organizations, decision-makers and influencers to design and implement systemic changes in the New Orleans community.

As part of its Citizen Participation Program (CPP), CBNO implemented a Latino Health Survey for Latino residents, the fastest-growing population segment in New Orleans but also the least likely to be engaged in civic discourse. Conducted in partnership with Puentes New Orleans and the New Orleans Health Department, the survey of nearly 300 Latino community members found that many working age Latinos in New Orleans were not accessing health care because of language barriers, inadequate information, rising costs and a lack of outreach to the Latino population by health care providers.

Because of this information, CBNO and Puentes are now able to recommend how to implement translation and interpretation services along with how to improve access to healthy foods and recreational opportunities so that healthcare issues do not develop into life-threatening illnesses in the Latino community. Chevron proudly supported CBNO in its Latino Health Survey as part of its commitment to meeting the needs of local communities.





#### NORDC/NOBA Senior Dance Fitness Program

Through the NORDC/NOBA Center for Dance, men and women ages 55 and above are invited to participate in stretching, cardio and dance, music and activities to promote a healthy lifestyle. Participants also have access to special master workshops, social events and reduced ticket prices for NOBA Main Stage presentations.

Additionally, the NORDC/NOBA Center for Dance collaborates with Fresh Food Factor and Volunteers of America - Greater New Orleans to present the Free Healthy Lunch Series, sponsored by Chevron.

The first six months of
Fit NOLA Parks programming
attracted more than 1,500 participants.



#### NORDC Fit NOLA Parks

The NORDC Fit NOLA Parks initiative – a partnership between NORDC, the Louisiana Public Health Institute and the City of New Orleans, and made possible in part by Chevron funding – launched in 2013 as a way to increase use of community parks and access to healthy foods in three underserved neighborhoods that were selected based on crime rates, high needs and high density of children in surrounding areas. In the first six months of Fit NOLA Parks programming, more than 1,500 local residents participated in fitness classes at St. Roch, Norwood Thompson and Taylor parks. Family Fit Fests held at each park in the summer drew nearly 700 people each.

In conjunction with Fit NOLA Parks, a Fruit and Veggie Prescription program was created, allowing residents to exchange vouchers for fresh produce at area farmers markets through a partnership with local clinics.

With Chevron support, the NORDC Fit NOLA Parks initiative has turned underutilized parks into family-friendly places for residents to engage in and learn about healthy exercises and nutrition. In 2015, Fit NOLA Parks plans to expand into three additional parks, offering services at a total of six parks in New Orleans communities.

#### Urban League Hurricane Ready

The Hurricane Ready Initiative hosted by the Urban League of Greater New Orleans has provided more than 3,000 Hurricane Ready Kits to residents in low-lying communities most vulnerable to severe weather events. For six years, Chevron has partnered with the Urban League of Greater New Orleans to offer Hurricane Ready, a community forum where residents can learn first-hand from the Office of Homeland Security and Emergency Preparedness, meteorologists, banks, medical professionals and others, about preparing their homes and families before and during hurricane season. Each Hurricane Ready Kit includes a gas card, flashlight and batteries, a contact list containing emergency phone numbers, hurricane preparedness tips, evacuation routes and checklists.

#### American Heart Association

#### LAFAYETTE TEACHING GARDEN

Through Chevron's commitment to supporting the health and wellness needs of our communities, local elementary school students in Greater New Orleans and Acadiana now have access to healthy produce through the American Heart Association's Teaching Gardens program. The Teaching Gardens become hands-on learning laboratories for first through fifth grade students to learn about healthy lifestyles and eating habits. Garden themed lessons teach students about nutrition, math, science and other STEM-related subjects while having fun in the fresh air and working with their hands. The American Heart Association's program has taught more than 84,000 students in 30 states how to plant, nurture and harvest produce in gardens at their schools.

#### NORTHSHORE HEART WALK

Chevron is a proud supporter of American Heart Association's *My Heart. My Life.* Heart Walks in New Orleans, Lafayette and Covington. Aligned with Chevron's commitment to promoting physical activity and heart-healthy living, the Heart Walk is the American Heart Association's premiere event for raising funds to save lives from America's number 1 and number 4 killers – heart disease and stroke. The American Heart Association recommends the following steps to improving heart health and living a long and healthy life:

- Get Active
- Control Cholesterol
- Eat Better
- Manage Blood Pressure
- Lose Weight
- Reduce Blood Sugar
- Stop Smoking

#### Susan G. Komen

More than 150 employees, contractors, family members and friends gathered at the 2014 Susan G. Komen Race for the Cure to support a worthy cause, which helped Team Chevron win the Komen Foundation award for Biggest Corporate Team.

Held annually at New Orleans City Park, the Komen New Orleans Race for the Cure is one of the many events and programs hosted by Susan G. Komen New Orleans. Thousands of participants attend each year, many belonging to teams of people walking in honor of survivors or those who have died after being diagnosed with breast cancer.

In addition to Team Chevron's participation in the New Orleans Race for the Cure, Chevron underwrites free mammograms at the 11 Komen-funded clinic locations in the Greater New Orleans area during the week leading up to the event.

Because of the thousands of people who participate in the Komen New Orleans Race for the Cure – including Team Chevron – Komen New Orleans is playing a vital role in fighting breast cancer in our community.

#### Greater New Orleans Sports Foundation

### R+L CARRIERS NEW ORLEANS BOWL GIRLS HIGH SCHOOL FLAG FOOTBALL

Established in 2010, the Girls Flag Football League provides an opportunity for high school girls to play football and stay active. The league is part of an initiative created by the NFL, in conjunction with USA Football, Chevron and the New Orleans Saints. In 2014, more than 150 local high school students participated in the league, with Edna Karr High winning the championship.

#### ALLSTATE SUGAR BOWL/R+L CARRIERS NEW ORLEANS BOWL YOUTH CHEER AND FOOTBALL CLINIC

In July 2014, more than 400 New Orleans youth attended the free Allstate Sugar Bowl/
R+L Carriers New Orleans Bowl Youth Cheer and Football clinic. Football players received instruction from regional collegiate coaches while cheerleaders learned from former professional cheerleaders and dancers. Former Saints running back Deuce McAllister spoke to youth about the importance of getting an education both on and off the football field. With Chevron's support, this year's event was the largest yet. Organizers plan to move the event to a bigger facility in 2015 to accommodate even more youth.



#### Second Harvest Food Bank

One in five children in Louisiana is at risk of hunger. Across the Gulf of Mexico, rising costs of food, housing and utilities have increased the need for emergency food assistance. As the largest anti-hunger network in south Louisiana, Second Harvest Food Bank of Greater New Orleans and Acadiana works to end hunger by providing food access, advocacy, education and disaster response to a 23-parish area. With the help of Chevron, Second Harvest is able to provide 22.5 million meals to 210,000 individuals and more than 470 partner agencies each year.

#### **BACKPACK PROGRAM**

Second Harvest's Backpack Program, supported by Chevron, allows students on free or reduced lunch plans – many of whom do not have access to enough food over the weekend – to receive backpacks full of food each week. Currently 1,700 children at 31 schools in 13 parishes participate in the Backpack Program. Chevron employees in Covington and Lafayette spent more than 100 hours filling backpacks with food for distribution on the first day of the Backpack season in September. In total, 5,236 backpacks have been distributed to Chevron-funded students in 2014.

#### INTERN DAY OF SERVICE

Second Harvest welcomed Chevron's Covington and Lafayette summer interns for the 2014 Intern Day of Service. The interns sorted nearly 7,000 pounds of food and packed more than 5,700 meals for south Louisiana families in need.

#### SATSUMA ORCHARD GLEANING

Chevron partnered with Second Harvest for the 2014 Citrus Orchard Gleaning at a satsuma farm in Belle Chasse, Louisiana. Volunteers picked and sorted nearly 30,000 pounds of satsumas – a 25 percent increase over 2013 – for Second Harvest's partner organizations across 23 parishes.



### Employee Involvement

Chevron's employees and retirees have demonstrated their commitment to the communities in which we live and work by donating their Human Energy.

Chevron Humankind encourages employees and contractors to become personally involved in local communities, giving Human Energy to improve the quality of life through partnerships and engagement. In 2014, Chevron Gulf of Mexico employees demonstrated their commitment to communities in which we live and work by supporting events, donating time to volunteer projects and contributing directly to local organizations.















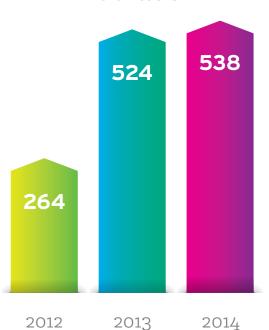






# The Gulf of Mexico Business Unit welcomed 50 interns from universities all over the world.

### Employee/Contractor Volunteers



### Employee/Contractor Total Hours



#### Volunteer Efforts

At Chevron, volunteerism is viewed as more than providing labor for an organization. It's a partnership, and it's an opportunity for Chevron employees and contractors to both enhance and share their skills while providing partner organizations with much needed help.

#### **VOLUNTEER STATS**

- **538** employees volunteered in 2014
- More than 8,000 volunteer hours completed
- 33 Gulf of Mexico communities served

#### Intern Program

Chevron internships provide students valuable on-the-job experience and exposure to jobs within the energy industry while providing Chevron with new perspectives, points of view and solutions from young professionals.

In 2014, the Gulf of Mexico Business Unit (GOM) welcomed 50 interns from 20 universities all over the world, finishing the internship season with a 98 percent job acceptance rate for returning interns and new hires. Through Chevron's employee involvement program, interns are able to experience how Chevron's Humankind program benefits local organizations through volunteerism.

#### INTERN VOLUNTEER IMPACT

- 5 projects
- 42 volunteers
- **218** hours
- Impacting Lafayette and New Orleans

#### Humankind Week

GOM Humankind Week, held October 4-11, 2014, was a success, exceeding the number of hours volunteered in 2013 and positively impacting local organizations in the communities where GOM employees live and work. Volunteers were able to give their time and Human Energy, and see firsthand how their work benefitted the organizations, including the following:

- Rebuilding Together New Orleans
- Youth Services Bureau Court-Appointed Special Advocates
- Second Harvest Food Bank of Greater New Orleans and Acadiana
- Boys & Girls Clubs of Southeast Louisiana
- Boys & Girls Clubs of Acadiana
- The Nature Conservancy Cypress Island Preserve
- The Nature Conservancy Abita Creek Preserve
- Plaguemines Animal Welfare Society

HUMANKIND WEEK BY THE NUMBERS

- 1,230 volunteer hours
- More than 230 GOM employees
- 12 projects
- **7** days
- 7 organizations
- 4 parishes, including St. Tammany,
   Orleans, Plaguemines and Lafayette
- 2 recruiting events held at the Covington and Lafayette offices in advance of Humankind Week

"I cannot begin to tell you how much this will help us as we continue to make our club an even better one for our kids. The support and commitment we receive from Chevron does not go unnoticed in any way."

- Joseph Long, Jr., Jackie Club Director, Boys & Girls Clubs of Acadiana

"To tell you I am overwhelmed at Chevron's commitment to the Club is an understatement. I appreciate everything you do to help the Club serve more children."

- Keila Stovall, President & CEO, Boys and Girls Clubs of Southeast Louisiana

"We love having Chevron volunteers and are thankful for Chevron's commitment to homeowners like Mr. Percy."

– Jon Skvarka, Director, Rebuilding Together New Orleans

"I can't possibly thank Chevron for all you do on a daily basis for us here at the NO/AIDS Task Force."

- Michael Weber, Special Events Coordinator, NO/AIDS Task Force

