



DOERS Video Campaign
"THE ROC" [CA Version]
0:30 seconds

NARRATOR: Making the energy that keeps South Bay doin' keeps you on your toes.
Considering the neighbors live just over the fence.

So Chevron built...

"THE ROC". Refinery Optimization Center. High-tech monitoring 24/7.

CHEVRON EMPLOYEE 1: We ROC around the clock.

NARRATOR: Very funny.

An always-live hotline, thousands of monitored devices, infrared Eye in the Sky, and one control room to oversee it all.

SURFER: So it's safer.

NARRATOR: Speaking of safety, reapply your sunscreen.

DOERS. Finding better ways to do what they do to keep South Bay doin'.

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